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USPTO GPAU 3627**FROM:** Jeffrey G. Toler**RE U.S. App. No.:** 09/497,773, filed February 3, 2000**Applicant(s):** Jerry E. Pierce, et al.**Atty Dkt No.:** 22789 (1007-0001)**Title:** METHOD AND SYSTEM FOR OPTIMIZING MARKET  
ACCESSIBILITY VIA AN ELECTRONIC NETWORK**NO. OF PAGES (including Cover Sheet):** 17**MESSAGE:**

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	Filing Date	February 3, 2000	
	First Named Inventor	Jerry E. Pierce	
	Art Unit	3627	
	Examiner Name	Michael A. Cuff	
Total Number of Pages in This Submission	16	Attorney Docket Number	22789 (1007-0001)

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